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PINK CASTLE INSPIRES GIN AND MORE

A fairytale castle inspired its latest gin, the National Trust for Scotland has revealed, as World Gin Day approaches. Pink Castle Gin was inspired by the conservation charity's Craigievar Castle in Aberdeenshire, which reopened to visitors last weekend following a major conservation project.

The new gin was created in partnership with the local Lost Loch Distillery in Aboyne, just seven miles from the historic castle. Distilled with spring water from the Cairngorms and infused with Scottish raspberries, it features a label designed by Helen Ruth, who grew up close to Craigievar.

This is the third gin inspired by the conservation charity's properties – the first Pinewood, was launched in 2020, inspired by Mar Lodge Estate, with Inverewe Garden, inspired by the North West garden following in 2022.

Pink Castle Gin is part of a new range developed by the National Trust for Scotland working with Scottish businesses to support the reopening of Craigievar Castle, one of the best-preserved examples of a tower house. It is often nicknamed 'Scotland's Cinderella castle' due to its iconic pink colour scheme.

The full Pink Castle collection includes rugs, ponchos and scarves in a new tartan created with Lochcarron, wool and silk scarves with a print designed by Helen Ruth, jewellery by East Lothian designer Jenni Douglas and chocolate from Scottish chocolatier Quirky Chocolate.

Andrew Roberts, Head of Retail at the National Trust for Scotland said: "We are so excited by the reopening of Craigievar Castle – it's such a unique and beautiful place and so full of stories. All the makers we worked with on this range were so inspired. We feel really proud of the Pink Castle collection and it's a fantastic way for people to support Craigievar Castle and all the work we do to conserve this special place and many others across Scotland."

The Pink Castle range is available to buy in many National Trust for Scotland gift shops and online at <https://www.nts.org.uk/shop/pink-castle>.

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Notes to editors

[About the National Trust for Scotland](#)

Established in 1931, the National Trust for Scotland is Scotland's largest conservation charity and cares for, shares and speaks up for Scotland's magnificent heritage.

Over the last 90 years the Trust has pioneered public access to and shared ownership of some of the most magnificent buildings, collections and landscapes in Scotland. It cares for more than 100 sites, from ancient houses to battlefields, castles, mills, gardens, coastlines, islands, mountain ranges and the plants and animals which depend upon them.

In March 2022, the National Trust for Scotland launched *Nature, Beauty & Heritage for Everyone*, its ten-year strategy which sets out the ambitions of the charity over the coming decade. From speaking up for Scotland's heritage which doesn't have a voice, to improving the lives and wellbeing of people across the country, and responding to the climate and biodiversity crisis, the Trust will build on its work in recent years to grow its impact and conserve and restore more of Scotland's heritage, as it moves towards its centenary in 2031.

Scotland's largest membership organisation, the National Trust for Scotland relies on the support of its members and donors to carry out its important work.

For more information on the National Trust for Scotland visit www.nts.org.uk.

The National Trust for Scotland is a charity registered in Scotland, Charity Number SC 007410.