



MEDIA RELEASE

11 June

IMAGES by Rob McDougall: <https://www.flickr.com/gp/133918740@N04/8f77kQ>

Mackie's of Scotland and National Trust for Scotland announce partnership to get families exploring this summer

26,000 Mackie's chocolate treats waiting to be claimed at 13 famous locations

Fun-seeking families are invited to come and celebrate the first weekend of the summer holidays (26-27 June) by exploring trails around National Trust for Scotland properties. Visitors can reconnect with the places they love, uncover clues as they explore and receive a delicious Mackie's chocolate treat for their efforts.

Taking place at 13 National Trust for Scotland properties and locations from Saturday 26 June – Sunday 27 June, families can celebrate the start of summer with our Summertime Explorer trails through beautiful gardens and grounds, all over the country, from Brodie Castle in Moray all the way down to Culzean Castle and Country Park in Ayrshire.

Mackie's Marketing Director Karin Hayhow said: "We hope that after the last year and a half, the chance to have a proper family day out, at amazing settings, while hunting for clues will generate lots of fun.

"We're thrilled to be partnering with The Trust and support its incredible properties and grounds that are part of Scotland's fabric."

National Trust for Scotland's Director of Customer & Cause, Mark Bishop said: "We're thankful to our friends at Mackie's of Scotland for helping us to create this summertime adventure for families. It's the perfect start to what we're all hoping will be a summer of adventure and outdoor fun, in places that we love. So, get your thinking caps on and come and explore our beautiful places!"

For information on the fun Summertime Explorers trails and a full list of properties taking part, please visit: www.nts.org.uk/mackies

ENDS

Issued on behalf of National Trust for Scotland by Frame PR. For media enquiries contact:

Katie Brunsmann, 07944 429 213, Katie.Brunsmann@framecreates.co.uk

Editor's Notes

The National Trust for Scotland

The National Trust for Scotland is the conservation charity that over 90 years has saved, maintained and shared many of the country's most loved places, rich with history, heritage, nature and culture. The charity

celebrates Scotland's heritage and with more than 100 places in its care, there's a place for everyone to love.

The National Trust for Scotland relies on the support of its members and donors to carry out its important work of caring for the natural and built heritage that people from Scotland and across the world all love, ensuring its future for everyone to enjoy.

Support the National Trust for Scotland and help them protect the places we all love. Become a member at www.nts.org.uk.

About Mackie's of Scotland:

Mackie's of Scotland is a fourth generation family business, making real dairy ice cream and chocolate on its Aberdeenshire farm.

The company diversified from milk retail to making ice cream in 1986 and created a chocolate factory in 1986. Mackie's now employs more than 80 people, milking 280 cows and supplying ice cream to all major supermarkets in the UK and as far afield as Taiwan.

Climate positive since 2007, the business is powered by its own renewable energy from wind, solar and biomass. 2021 will see completion of a new low carbon refrigeration system – set to reduce its energy consumption by up to 80%.

Mackie's potato crisps and other savoury snacks are made in Fife in a joint venture with the Taylor farming family.

IMAGES:

<https://www.flickr.com/gp/133918740@N04/8f77kQ>