

NATIONAL TRUST FOR SCOTLAND MEDIA RELEASE

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Benson exhibition driving up Drum visitors

Visitors have been flocking to the National Trust for Scotland's Drum Castle thanks to an amazing exhibition by Harry Benson CBE, one of Scotland's most celebrated photographers.

Harry Benson: Seeing America opened at the historic Aberdeenshire castle on 22 April and is proving to be a huge hit with visitors – there's been an increase of more than 20% compared to the same period for last year.

The exhibition is the product of the Glasgow-born photographer's long career documenting some of the USA's most famous events and people over the last 50 years.

Amongst the superstars featured in the exhibition are Dolly Parton, Jackie Kennedy and James Brown. Some of the 20th century's most momentous events, including the civil rights movement, anti-Vietnam protests and the aftermath of 9/11 are also captured.

James Henderson, Operations Manager for Aberdeenshire South said:

"We are delighted with the response to the exhibition so far. We know that visitors are travelling to Drum specially so see they can experience these iconic images in person. It is proving to be a very popular and powerful experience, and an interesting contrast to the more traditional landscapes and portraits that can be seen around the rest of the castle."

Harry Benson: Seeing America runs until December 2017.

The 14th-century Tower of Drum is a rare survivor from this period. Together with its Jacobean mansion house and additions by Victorian lairds, Drum Castle is one of Scotland's most inviting castles.

Inside, enjoy superb furniture and fine paintings. The tower battlements offer magnificent views of the Forest of Drum and the countryside beyond. Outside, explore the beautiful Garden of Historic Roses, woodland trails and a children's playground.

