



NATIONAL TRUST FOR SCOTLAND AND REGATTA GREAT OUTDOORS JOINT MEDIA RELEASE

4 July 2017

Trust and Regatta team up to open the door to the great outdoors

Scotland's largest conservation charity the National Trust for Scotland, and the UK's biggest outdoor clothing brand Regatta are joining forces to open the door to the great outdoors this springtime.

The new partnership is all about inspiring people to explore the spectacular scenery that is in the Trust's care. The charity looks after almost 190,000 acres of Scottish countryside from remote islands, like the UK's only dual world heritage site, St Kilda, 46 Munros, hundreds of miles of coastline, woodland and moorland, all open to the public to experience and explore.

Mark Bishop, the National Trust for Scotland's Director of Customer & Cause said:

"We love the great outdoors, and so does Regatta, so this partnership is perfect. We're going to work together to inspire more outdoor adventures and encourage people to have experiences they will never forget."

Graham Rickard, Managing Director of Regatta said:

"Regatta encourage families to live a happy, healthy lifestyle in the great outdoors, so partnering with the National Trust for Scotland is a great fit for us. We'll be working together to get people outside, sharing and celebrating all that the outdoors has to offer."

Regatta clothing is onsale at a number of National Trust for Scotland properties across the country, with a proportion of each sale going directly to support the conservation charity's work to conserve and promote Scotland's heritage.

The National Trust for Scotland pioneered free access to the countryside from the 1930s and welcomes millions of visitors to its countryside properties every year. Access to these places is unrestricted – the cost for providing this is met by the charity, through its member contributions, donations and public support.

- ENDS -

National Trust for Scotland Press Office. Contact Sarah Cuthbert-Kerr on 0131 458 0272/ 07713 786277.

Editor's Notes:

Images: Culzean staff and volunteers try out their new Regatta gear: <https://www.flickr.com/gp/133918740@N04/6MMt95>

The National Trust for Scotland is the charity that celebrates and protects Scotland's heritage. It relies on the support of its members and donors to carry out its important work of caring for the natural and built heritage of Scotland for everyone to enjoy.

You can join the National Trust for Scotland for as little as £7.50 per month for a family. To become a member, visit <http://www.nts.org.uk/Join/Benefits/>.

You can make a difference and help protect everything in our care. Donate online at <https://www.nts.org.uk/Donations/>

About Regatta

When our adventure began, there were just 12 of us. It was 1981.

Back then the outdoors was about intrepid explorers, but we just wanted to open our front door and have fun. And we wanted everyone else out there with us too.

So we made great products that people could afford, clothing to get them outside and enjoying the fresh air without worrying what it would cost. That's still what counts for us.

And we're still doing it. Still thinking of new ways to help people, still inspired by the great outdoors and still hanging by the front door when you need us.

And it's still what counts for the ramblers, amblers, hikers and bikers. campers and gardeners and daily commuters, dog walkers, show jumpers and multi-tasking mums, picnickers, backpackers, kids playing ball and dads at the footie, urban roamers and beachcombers and puddle-loving children and everyone else we've helped start their own adventure.

There were 12 of us.

Now there are millions

For every Adventure

The company's global HQ is based in Trafford, England.

