

## **NATIONAL TRUST FOR SCOTLAND MEDIA RELEASE**

5 November 2018

### **Five stars for Burns Museum**

The National Trust for Scotland's Robert Burns Birthplace Museum in Alloway has retained its rating as a five star visitor attraction from VisitScotland.

The assessor observed that RBBM 'more than' reached the 5 star standards, commenting specifically on how fantastic the staff are across the property and mentioning in particular that the new play area was 'great' and the quality of food on offer in the café is 'excellent'.

The assessor thought the Burns Cottage smallholding was a fantastic development, really enhancing the experience of visitors to the birthplace.

Caroline Smith, Operations Manager Robert Burns Birthplace and Museum said: "We are really pleased to receive this recognition from VisitScotland. Our whole team works so hard to provide visitors with the best possible experience and retaining our five star rating is recognition of their hard work."

The museum is also investing further in its family facilities as its currently taking part in a pilot with 'Mighty Missions' along with Edinburgh Zoo. 'Mighty Missions' is a series of exciting augmented reality quests based at attractions which are designed to enhance the visitor experience, provide additional learning possibilities and bring an attraction's story to life.

The Robert Burns Birthplace Museum, Alloway which comprises the Auld Kirk and Brig o' Doon, the cottage where Burns was born, the Burns Monument and the award-winning museum with its unrivalled Burns' collection. The museum was generously supported by the Scottish Government and the Heritage Lottery Fund.

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