



NATIONAL TRUST FOR SCOTLAND MEDIA RELEASE

IMAGE – <https://www.flickr.com/gp/133918740@N04/E2Uek4>

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Keep warm with Lidl winter adventures

The National Trust for Scotland and Lidl have teamed up to give families a warm feeling this winter, thanks to some special offers in their Lidl Book of Big Adventures.

The latest edition of the booklet, which combines Lidl's affordable in-store range, from craft materials to outdoor clothing with the conservation charity's places, events and experts, includes a 'kids go free' offer for National Trust for Scotland places (until 31 March) and a £5 off at Lidl voucher.

It's also full of ideas to keep the family occupied while the wintry weather continues. Walks with snowy peaks in the background at Glencoe, trips to see the deer at Culzean Castle and cycling routes at Newhailes are all outdoor adventures families can enjoy this winter.

The National Trust for Scotland's Director of Customer & Cause, Mark Bishop said: "Scotland really sparkles in the winter and with so many of our places open all year round, there's no reason to stay in. We hope that with our kids go free offer, even more families take the chance to enjoy the beautiful places our charity protects."

The Lidl Book of Big Adventures is available to collect at selected National Trust for Scotland properties and Lidl stores across Scotland.

For information visit, www.nts.org.uk/lidl.

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Editor's Notes:

Images: <https://www.flickr.com/gp/133918740@N04/E2Uek4>

The National Trust for Scotland is the charity that celebrates and protects Scotland's heritage. It relies on the support of its members and donors to carry out its important work of caring for the natural and built heritage of Scotland for everyone to enjoy.

From coastlines to castles, art to architecture, wildlife to wildernesses, the National Trust for Scotland exists to protect the national and natural treasures we all love. To plan your visit today, enter your postcode at www.nts.org.uk.

About Lidl GB

Since establishing itself in Great Britain in 1994, Lidl has experienced continuous growth and today has over 22,500 employees, 760 stores and 13 distribution centres in England, Scotland and Wales. As part of the Schwarz retail group, Lidl is one of Europe's leading organisations in the food retail industry. With a presence in 30 countries around the world, the supermarket, which has more than 287,000 employees globally, currently operates approximately 10,800 stores and more than 150 distribution centres in 29 countries globally. The family supermarket takes pride in providing its customers with the highest quality products at the lowest possible prices throughout Great Britain, from Kirkwall to the Isle of Wight. Social responsibility and sustainability are at the core of the company's daily operations, with the company placing a strong emphasis on its responsibility for people, society and the environment. Lidl GB is passionate about working with British producers and sources two thirds of its products from British suppliers.

The Schwarz Group (Kaufland, Lidl) has been Europe's largest food retailer since 2014 and generated a turnover of €104.3 billion in financial year 2018.

For more information about Lidl GB visit www.lidl.co.uk.

