



NATIONAL TRUST FOR SCOTLAND
MEDIA RELEASE

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Show your love for Glencoe this Valentines Day

The National Trust for Scotland is asking Scots to show their love for Glencoe this February, with the launch of *Hug of Heather*, a new fundraising campaign to thatch the roof on its recreated turf house.

Six hundred hug sizes bundles of heather are required for the roof of the turf house, which is being carefully crafted to showcase how highlanders lived and worked in the 17th century in Scotland's most famous glen.

Donations will buy a 'hug' of heather in a persons name, making them an official guardian of Glencoe. As well as helping to put the finishing touches on the turf houses, supporters will receive their very own packet of heather seeds to plant at home, giving them a constant reminder of the contribution they've made to Scotland's heritage.

Thanks to archaeological excavations, the National Trust for Scotland has uncovered new evidence about life at the time of the infamous Glencoe Massacre. These discoveries will be brought to life by the local community and a team of volunteers who will be constructing the turf houses from April 2020.

Emily Bryce, Operations Manager at Glencoe, said: "Giving a hug of heather is a Valentines gift with a difference and gives supporters the chance to show their love for the glen.

"We've already had so much support on our campaign to unearth the forgotten history of Glencoe and this project wouldn't have been possible without the generosity of our supporters."

Donations start at £20 for for one hug of heather and you can find out more about the campaign at <https://www.nts.org.uk/campaigns/hugs-of-heather>.

To find out more about Glencoe, visit www.nts.org.uk/glencoe

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Issued on behalf of National Trust for Scotland by Frame PR.

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Photography by Alistair Devine: Images of John Currie, Visitor Services Manager at Glencoe Visitor Centre with his hug of heather.

The National Trust for Scotland is the charity that celebrates and protects Scotland's heritage. It relies on the support of its members and donors to carry out its important work of caring for the natural and built heritage of Scotland for everyone to enjoy.

From coastlines to castles, art to architecture, wildlife to wildernesses, the National Trust for Scotland exists to protect the national and natural treasures we all love. To plan your visit today, enter your postcode at www.nts.org.uk.

