



#ForTheLoveOfScotland

Fundraising materials & publicity

Want to make your fundraising stand out? We can provide collecting tins, buckets, t-shirts, stickers, balloons and bunting to help you raise awareness and show your support for the National Trust for Scotland. Just get in touch with our Fundraising team and we'll be happy to help!

Spreading the word on social media

Your social media platforms are powerful tools for sharing your fundraising journey.

- **Post regular updates** and photos to keep people engaged.
- **Ask friends and family** to share your posts.
- **Include a link** to your fundraising page so people can donate easily!

Getting local press involved

Local newspapers, websites and community groups can help spread the word about your fundraising efforts.

If you'd like advice on how to approach them, just email fundraising@nts.org.uk and we'll be happy to help!

Managing fundraising costs

Fundraising is all about generating support for Scotland's heritage, so try to keep costs low:

- **Plan ahead** to ensure your activity raises more than it costs to run.
- **Seek donations** – local businesses may be happy to sponsor you or provide materials.
- **Keep it simple** – sometimes the most successful fundraisers are the least expensive to run!

Staying safe & legal

A few important things to keep in mind when fundraising:

- **Take care of yourself** – if you're doing a physical challenge, ensure you have access to first aid and proper training.
- **Use correct wording** – your materials should say *you are fundraising in aid of or supporting* the National Trust for Scotland.
- **Raffles and tombolas** – if you're running one, keep it on private property to avoid the need for a licence.

If you're unsure about anything, don't hesitate to contact us at fundraising@nts.org.uk – we're here to help!